



Barcelona, 13-14 June 2019

By Jacqueline Stavros

Creating Strategy and Strategic Plans with SOAR

Two-day masterclass gives participants an opportunity to learn the advances and applications of SOAR at the individual, team, organization, and community level.

SOAR, stands for *Strengths, Opportunities, Aspirations, and Results*, is a profoundly positive approach to strategic thinking, planning, and leading. **SOAR** invites an organization's stakeholders to construct its future through collaboration, shared understanding, and a commitment to action to achieve positive results. SOAR leverages the Appreciative Inquiry paradigm to shift and amplify the energy and dialogue of stakeholders to what is possible.

OBJECTIVES

- Understand the SOAR-related disciplines for positive strategic change.
- Practice how to build SOAR at all levels: personal to professional.
- Learn how to lead and engage the whole system from a SOAR-based perspective.
- Discover your *natural* strategic thinking, planning, and leading style via SOAR Profile.
- Build SOAR into strategic conversations.
- Explore positive approaches to strategic leadership.



Jacqueline Stavros integrates strengths-based, whole-system practices into her research, teaching, training, and consulting work to strengthen relationships, affect performance, and create positive change. She works with organizations in leadership development, teambuilding, and strategic planning. She helps them to identify their values, vision, mission, strategy, and strategic initiatives and build collaborative teams and communities for results-oriented action. She has worked across all sectors, including for-profit, nonprofit, government, and a wide spectrum of

industries. She is a professor at Lawrence Technological University (LTU) College of Business and IT, in Southfield, Michigan, and has been honored with the LTU Inaugural Presidential Research Award. She is Senior Appreciative Inquiry Strategist for Flourishing Leadership Institute and a member of the Appreciative Inquiry Council of Practitioners for the Cooperrider Center for Appreciative Inquiry. Her industry work includes manufacturing, automotive, banking, technology, education, healthcare, government, and professional services. Jackie has coauthored many books, book chapters, and articles. *Appreciative Inquiry Handbook: For Leadership of Change; Dynamic Relationships: Unleashing the Power of Appreciative Inquiry in Daily Living; and Thin Book of SOAR: Building Strengths-Based Strategy. Conversations Worth Having: Using Appreciative Inquiry to Fuel Productive and Meaningful Change.* She has presented her research and work in over 25 countries.

For more information information and resources on SOAR and Appreciative Inquiry visit: www.soar-strategy.com/ and www.conversationsworthhaving.today

Programme Barcelona 13th & 14th June 2019, 9h to 18h.

13th: Learning to SOAR

Morning: SOAR and Appreciative Inquiry

- Appreciative Inquiry and Practice of Positive Institutions
- SOAR: What is It, How Was It Created, and How to Use It
- Case Studies

Afternoon: Quick SOAR and Strategic Planning

- SOAR 5-I Approach (it mirrors the 5-D approach)
- Quick SOAR
- Case Studies
- Creating a SOAR-based Project

14th: TSP and Strategic Conversations

Morning: TSP: The SOAR Profile

- The SOAR Profile: What is It, How Was It Created, and How to Use It
- Case Studies
- Creating a SOAR-based strategic team

Afternoon: Positive Sciences and Approaches to Strategic Leadership

- Positive Sciences related to SOAR
- SOAR in Strategic Conversations
- Embedding SOAR and Appreciative Inquiry into you daily life and culture
- Positive Approaches to Strategic Leadership

Attendees: CEOs, Managers, Leaders, Consultants, OD practitioners, and HR specialists

Mail to info@institutoideia.es for information and registration.

Also available as exclusive in-company event.

